Master’s in Data Analytics and Applied Social Research (MA) requirements (minimum 32 credits)
(courses that may be taken by admitted undergraduate students are highlighted in red):

All required

- SOC 701. The Development of Sociological Theory (3 credits) -or-
  SOC 702 Contemporary Sociological Theory (3 credits) -or-
  Another substantive course in Sociology or Media Studies (with permission)

- SOC 710. Basic Analytics (4 credits)

- SOC 712. Advanced Analytics (4 credits)

- SOC 711. Qualitative Methods (3 credits) -or-
  SOC 765. (Methods Topic Course) (4 credits) -or-
  Another approved methods course (with permission)

- SOC 716. Professional Writing and Communication for Social Research (3 credits)

- SOC 734. Applied Social Research in Marketing II (3 credits) -or-
  SOC 755. Topics in Applied Social Research (3 credits)

- SOC 793. Thesis (3 credits)

- Three electives (9 credits)

Approved elective courses that may be taken as part of the Accelerated MA include:
SOC 728. The Sociology of Organizations: Government and Non-Profits (3 credits)
SOC 736. Demography (3 credits)
Another course with advisor approval